ELEGANCE
STONE GALLERY

# Cookie Policy

Elegance Stone Gallery Pty Ltd

Last Updated: November 10 2025

This Cookie Policy explains how Elegance Stone Gallery Pty Ltd (“we”, “our”, “us”) uses cookies and similar tracking technologies on our website. By continuing to browse or use our website, you agree to our use of cookies as described below.

### 1. What Are Cookies?

Cookies are small text files placed on your device (computer, tablet, mobile) when you visit our website. They help us improve your browsing experience, analyse website performance, and personalise content.

### 2. Why We Use Cookies

We use cookies for several purposes:

#### 2.1 Essential Cookies

These are required for the website to function properly. They enable:

- Core website features
- Secure browsing
- Form submissions
- Shopping cart or enquiry functions (if applicable)

#### 2.2 Performance & Analytics Cookies

These help us understand how visitors use our website, including:

- Pages visited

- Time spent on site
- Click behaviour
- Traffic sources
- Device and browser data

**Common tools include:**

- Google Analytics
- Search Console
- SEO/AEO tools
- Heatmaps (if enabled)

### 2.3 Functionality Cookies

These enable personalised features such as:

- Remembering your preferences
- Saving your location for delivery estimations
- Enhancing website usability

### 2.4 Marketing & Advertising Cookies

These may be used to:

- Show relevant ads
- Track ad performance
- Retarget visitors on platforms such as Google, Meta, or LinkedIn

These cookies help us improve marketing for natural stone slabs, kitchen benchtops, tiles, and related renovation services.

## 3. Third-Party Cookies

We may allow trusted third parties to place cookies on your device, including:

- Google
- Meta/Facebook

- Instagram
- LinkedIn
- Website hosting providers
- Analytics platforms
- Advertising partners

These third parties may collect information according to their own privacy policies.

Elegance Stone Gallery does not control third-party cookies.

**4. What Information Do Cookies Collect?**

Cookies may collect:

- IP address
- Browser type
- Device type
- Pages visited
- Time spent on pages
- Search queries
- Interaction with forms or buttons
- Referring websites

Cookies do not give us access to your personal files, passwords, or private information.

**5. Managing & Disabling Cookies**

You can manage or disable cookies in your browser settings.

Most browsers allow you to:

- Block cookies
- Delete existing cookies
- Receive alerts when cookies are used

Please note:

- Disabling cookies may affect website performance
- Some features may not function correctly
- You may not be able to submit enquiry forms or use certain tools

**6. How We Store Cookie Data**

Cookie data is used only for:

- Website performance improvement
- User experience optimisation
- Security and fraud prevention
- Marketing and analytics

Data may be stored on secure servers within Australia or reliable overseas hosting environments.

**7. Updates to This Cookie Policy**

We may update this Cookie Policy as needed to reflect:

- Legal requirements
- Technology changes
- Website updates
- Marketing/analytics changes

The latest version will always appear on this page.

**8. Contact Us**

For any questions about this Cookie Policy, please contact:

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Elegance Stone Gallery Pty Ltd

Email: info@elegancestonegallery.com.au

Location: Narre Warren, Victoria

Operating Hours: Monday – Saturday: 7:00 AM – 4:30 PM